Platinum Choice Consulting, Inc.
4825 Sevilla Shores Drive, Wimauma, FL 33598

Capability Statement

Who we are

COMPANY
Platinum Choice Consulting, Inc.

CONTACTS
Desiree L. Watkins & LaMont Flanagan

PHONE
(813) 683-2995

EMAIL
PlatinumChoiceConsulting@gmail.com

WEBSITE
www.platinumchoiceconsultants.com

COVERAGE
Currently serving the Washington, DC, metropolitan areas. Serves the entire US.

What we do

Platinum Choice Consulting, Inc. is a HUBZone and WOSB certified small business that provides management consulting, human capital management, and organizational transformation services to federal, state, and nonprofit entities. The firm delivers structured solutions designed to optimize agency operations and workforce performance.

Core service areas include strategic human resources consulting, organizational development, change management execution, workforce restructuring, business process reengineering, talent management, healthcare staffing, and implementation of performance management frameworks.

- We possess SMEs and consultants that provide a full range of HR and management support services personnel to provide strategic and operational administrative support to a variety of clients and the communities that we serve.
- We excel in recruiting, identifying and providing short- and long-term temporary personnel to assist companies with workload fluctuations and unexpected or temporary demands.
- Our corporate focus is delivering expert people, ensuring each business has knowledgeable, experienced, and innovative people to carry them into the future.
- We provide business support to commercial, nonprofit and public sectors.

Technical capabilities

- Executes technical solutions aligned with federal Statement of Work (SOW) and Performance Work Statement (PWS) requirements across civilian and defense sectors.
- Job role analysis, competency modeling, workload assessment, workflow optimization, and standard operating procedure development.
- Designs, delivers, and evaluates training curricula, professional development programs, and strategic communications to support seamless organizational transitions and maintain regulatory compliance.

Pertinent codes

State of incorporation	Florida
EIN	84-5094283
UEI (SAM)	ZEJBM3DSLF58
CAGE code	8UAV4

SPECIAL CERTIFICATIONS

HUBZone WOSB

NAICS CODES

541410, 541611, 541612, 541613, 561311, 561320, 611430, 611710, 621999

PSC CODES

U001, R607, R431, R408

Past performance

- Subcontractor to STG International, Inc.: provided specialized human resources administrative staff and labor resources to support institutional operations at the National Institutes of Health.
- Prime contractor for Damien Ministries: developed and delivered comprehensive workforce development strategies, customized training programs, and capacity-building solutions.
- These engagements demonstrate the firm's ability to provide full-time equivalent staffing, manage contracts, and meet strict Service Level Agreements.
- Qualified senior-level executive with over thirty-five years of professional experience serving in leadership and advisory roles to senior executives on administrative, financial, operational, and managerial issues.

Contracting support

- SAM.gov-registered entity providing scalable prime and subcontracting support to federal agencies, including the Department of Health and Human Services and its sub-agencies.
- Maintains the operational infrastructure to support simplified acquisitions, Blanket Purchase Agreements, and Indefinite Delivery/Indefinite Quantity contract vehicles.
- Specialized expertise in strategic human capital, administrative support, and organizational performance metrics.

Differentiators

- Combined 60 years of seasoned leadership in judicial, legislative, and executive branches of government, including state and local.
- In-depth knowledge of federal acquisition strategies.
- Functional expertise of operational areas.
- Seasoned, certified and pre-screened technical personnel.
- Intimate knowledge of Federal PII and security processes.
- Works shoulder to shoulder with clients, meeting temporary and short-term staffing needs cost-effectively, works within budget and delivers work on time.

- Managed over one billion dollars of health and detention services contracts per year for the federal government.
- Supervised federal and contract employees performing work at the GS 15, 14, 13, and 12 levels who perform broad/extensive assignments related to government programs that are of significant interest to the public and Congress.
- Served as a COR for the judiciary's temporary help services contract for professional and executive-administrative support personnel, including monitoring financial management controls and contractor performance within the scope of the contractual order.
- Provided reporting updates on contractor's technical performance on a semi-annual basis.
- Maintained contract administration and policy for judicial program offices and worked in collaboration with the Office of Procurement.

(813) 683-2995 | WWW.PLATINUMCHOICECONSULTANTS.COM | PLATINUMCHOICECONSULTING@GMAIL.COM

Platinum Choice Consulting, Inc.
4825 Sevilla Shores Drive, Wimauma, FL 33598

Capability Statement

WORKFORCE DEVELOPMENT TRAINING

Workforce development training

- Platinum Choice Consulting specializes in delivering comprehensive and innovative workforce development training solutions tailored to meet the evolving needs of businesses and organizations across various industries.
- Committed to excellence and focused on empowering individuals with the skills necessary for success in today's dynamic workforce.
- Offer a range of training programs designed to enhance productivity, efficiency, and overall performance.
- PCC also provides contractual human resources services, including a job board and talent management, to the private non-profit Damien Ministries. Certified as a WOSB small business, the company uses NAICS codes 541612 and 541613 to support government initiatives that require specialized human capital and management consulting expertise.

Key differentiators

CLIENT-CENTRIC APPROACH

- Prioritize building strong relationships with our clients.
- Trusted partner with a solid and proven track record of success and a portfolio of satisfied clients, such as the University of Maryland Global, National Institutes of Health, Virginia State University, and STG International.
- Commitment to quality, integrity, and professionalism that sets us apart and makes us the preferred choice for organizations.
- Sustainability and Scalability: We design our training programs with sustainability and scalability in mind, ensuring they can adapt and evolve alongside your organization's changing needs and priorities.
- Dedicated to empowering individuals and organizations with the knowledge, skills, and confidence needed to thrive in today's competitive landscape.
- Through our comprehensive workforce development training programs, we help unlock human potential, drive performance improvement, and achieve sustainable success. Partner with us to unlock your workforce's full potential and take your organization to new heights.

Core competencies

- **Customized Training Programs**
  Experienced trainers work closely with clients to develop customized training programs that address specific needs, goals, and objectives.
- **Industry Expertise**
  Our trainers possess extensive industry experience and stay updated on the latest trends, regulations, and best practices to deliver impactful and actionable training.
- **Innovative Training Methods**
  We leverage cutting-edge instructional design techniques, interactive workshops, simulations, and e-learning platforms to deliver engaging and immersive training experiences.
- **Innovative Approach**
  Ensures maximum retention and application of knowledge, fostering a culture of continuous learning and improvement within your organization.
- **Flexible Delivery Options**
  Our scalable training solutions can be adapted to meet the needs of individuals, small groups, or large organizations.
- **Measurable Results**
  Through pre- and post-assessments, participant feedback surveys, and performance metrics analysis, we evaluate the effectiveness of our training interventions and make data-driven adjustments to optimize outcomes and drive continuous improvement.

(813) 683-2995 | WWW.PLATINUMCHOICECONSULTANTS.COM | PLATINUMCHOICECONSULTING@GMAIL.COM